

Brief Outline

Pan-European Action

**#DontTouchMySchengen**

1-7 February 2016



YOUNG  
EUROPEAN  
FEDERALISTS

# Schengen Treaty at Risk

In **2015**, many things have happened on our continent. Among others, certain events brought some **national Governments to re-think the validity of the Schengen Agreement**, one of the greatest achievement of the European Union.

Therefore, the Executive Board of JEF-Europe is calling its national sections to get active in **a pan-European action** that will take place during the first week of February 2016, and that will focus on the importance of preserving the Schengen Agreement and its spirit, in the name of an even closer Europe as an answer to current crises: Governments, don't touch my Schengen!

# Let's Go!

The aim of this presentation is to visualize the action and to provide you with some examples.

You are free to decide on how you want to implement your action.

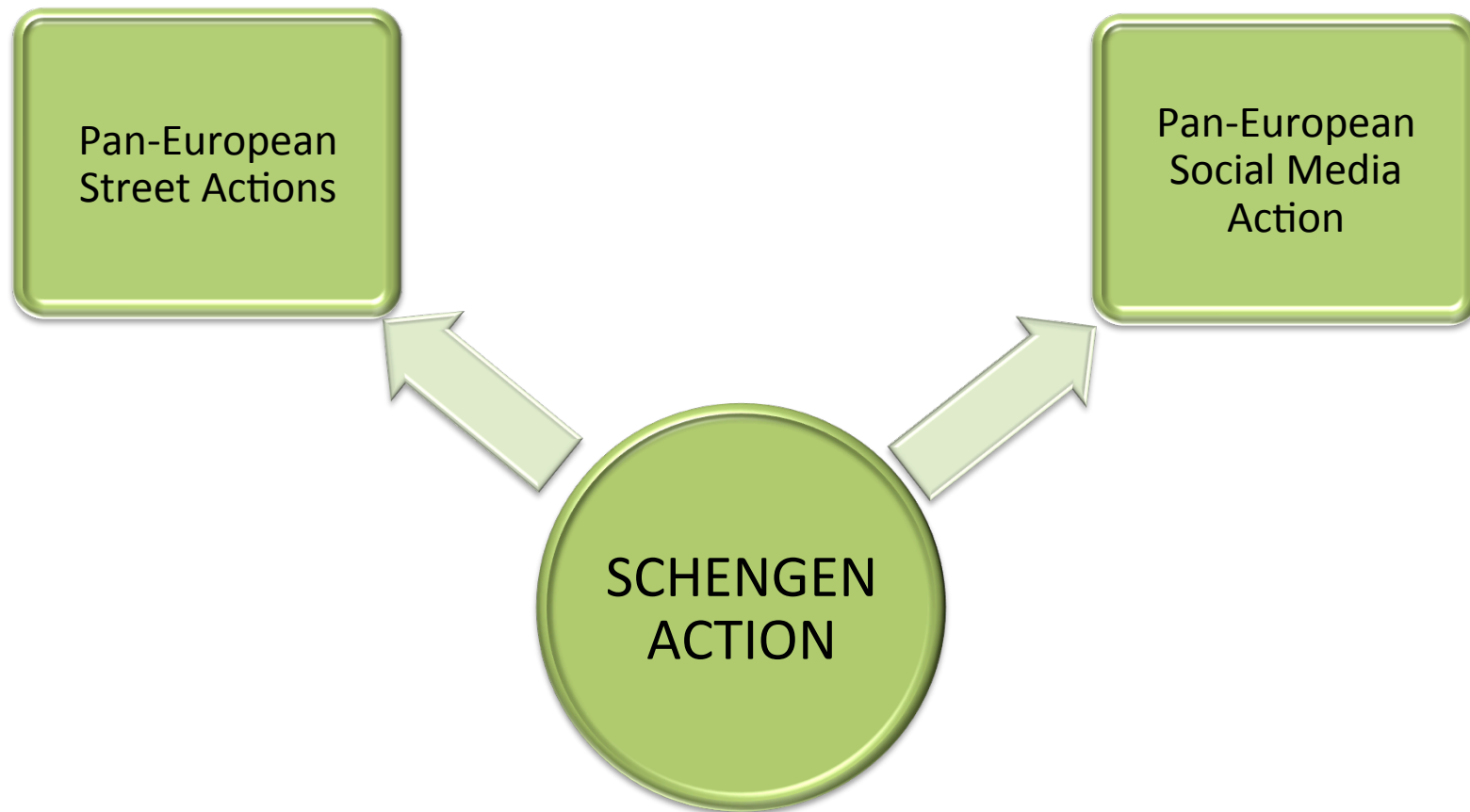
The framework offers a wide range of possibilities, from one specific action over to a full week of actions, with each day devoted to a new topic.

All actions share certain elements with each other and are combined under one topic and one hashtag online.



For questions, please contact Jacopo Barbati at [jacopo.barbati@jef.eu](mailto:jacopo.barbati@jef.eu). A skypecall for the <sup>st</sup> International Officers will be arranged for the 1 week of January (see last slide).

# Which Actions?



# 1. Pan-European Street Action

The Schengen Action is a flexible framework. We propose you different concrete actions that share a common element (safeguarding Schengen) to accommodate the variety of sections in JEF Europe.

Feel free to pick and choose what fits your section best!



# 1A. Action at the travel spot

Can you imagine a better place to call for a full implementation of the Schengen Agreement than your local bus train station or an airport?



..or perhaps nearby a crucial crossroads?





# 1B. Meet your closest section for the action!

Do you live nearby a border? Organize a joint-action with your neighbouring section and build a bridge for Europe in a joint action to #DonttouchmySchengen!

Meet at and cross the borders , discuss Schengen, and take pictures to represent the values of the Schengen Agreement.



# 1C. ...or create your own border!

(to tear it down later)



No border nearby? Use some boxes, tape, wooden bars or alike, and create your own border at a local hotspot.

In JEF, we have a history of tearing down national borders. Sadly, we have to keep doing it.



## 1D. Visa Free Action



We want sections to ask their governments to sign the Schengen Agreement.

An example can be seen on the left as well as on <https://www.facebook.com/VISAaction/?fref=ts>

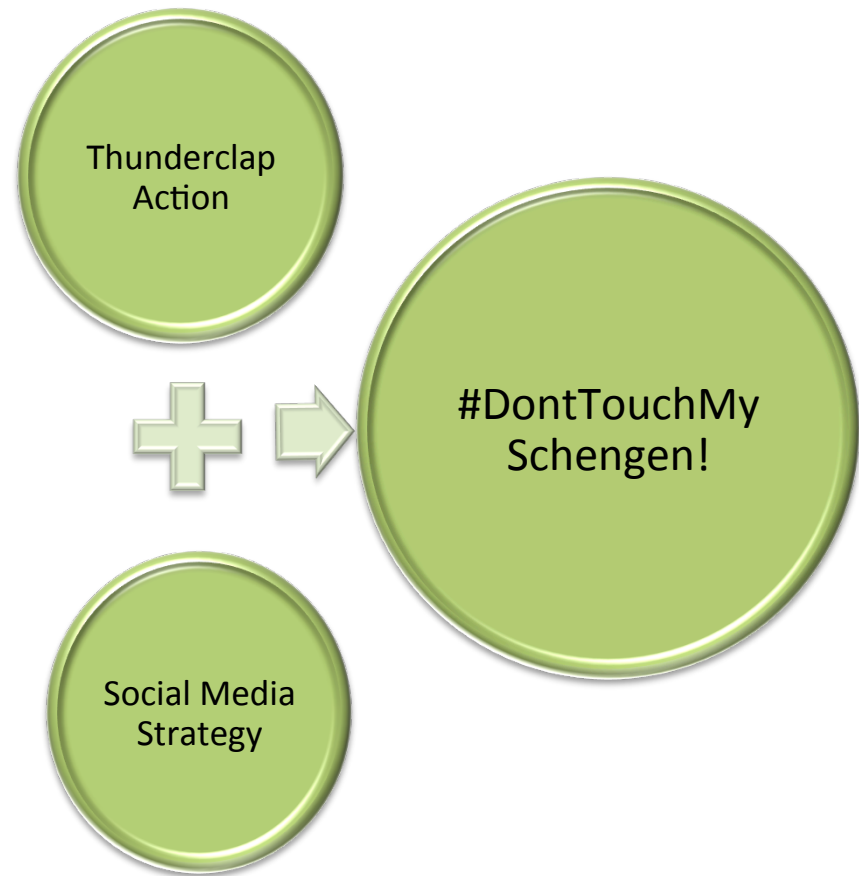
Ideal for our non-Schengen sections, in particular.

## 2. Pan-European Social Media Action

λ **Thunderclap action** will be started in January

- **Social Media Strategy** will be presented to the sections for the action week.

Sections are invited to use their social media platforms (facebook, twitter, instagram, etc). Also some Tweet suggestions in English and some visuals will be provided.



### 3. What's next?

1<sup>st</sup> week of January: Q&A skype call open for International Officers.

<http://doodle.com/poll/6pwri58zyu3gkb8p>

January 22: You will receive a full info-kit (leaflet in English, detailed social media strategy, etc).